

The Immunotec Opportunity: Your Plan For Prosperity

1. Immunotec: Established 1996

- Debt free public company (TSX)
- Enjoying double-digit growth
- Products distributed internationally
- Member of Direct Selling Association



A ROCKSOLID COMPANY

2. Unique Product: Immunocal[®]

- Immunocal is a patented natural health supplement that is scientifically and medically proven to optimize the immune system. Backed by 30 years of clinical research
- Has helped hundreds of thousands of individuals and athletes to maintain good health, restore weakened immune systems, increase muscle performance, and slow the aging process
- Listed in the most trusted and respected medical publications: The Physician's Desk Reference (PDR), The Compendium of Pharma Specialties (CPS), and the Pharmacist's Red Book



A UNIQUE AND EXTRAORDINARY PRODUCT

3. Strong Supporting Product Line

- Vitamins and minerals
- Energy and vitality
- Stress relief
- Weight management



SUPERIOR CONSUMABLE PRODUCTS = REPEAT PURCHASES

4. Explosive Category/ Consumer Trend

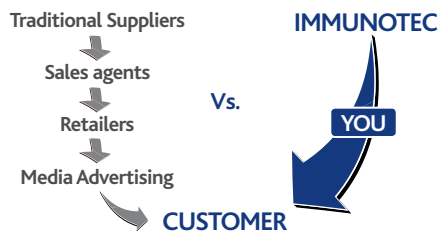
- Aging baby-boomers; largest demographic ever
- Maintaining and improving health is their top need
- Growing trend projected for next 15 years
- Educated customers searching for authentic products
- Requirement / desire to extend income



HUGE PREDICTABLE GROWTH OPPORTUNITY

5. Network Marketing Model

- Home based business; go at your pace
- Direct presentation of products and Business Opportunity
- Involves billion dollar companies
- No restrictions or ceiling on earning ability

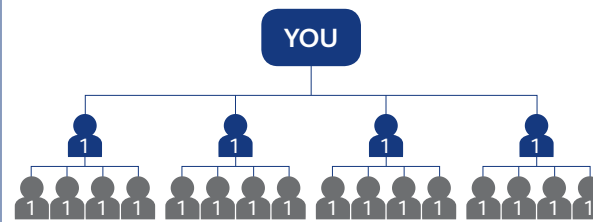


A RESPECTED, SUCCESSFUL AND LUCRATIVE BUSINESS MODEL

6. A Simple Plan: An Exceptional Compensation

- Get started with Immunotec, recruit team members, and get customers
- Get promoted and earn higher bonuses and commissions. You have constant support!
- Coach your team, build your business, and use the Power of Duplication to earn residual income for life

Recruit just 4 people at your first "Generational level" (there are 8 levels, G1-G8) and then simply get those Consultants to do the same thing. If everybody simply recruits 4 new people under your original 4, the Power of Duplication leverages your ongoing efforts:



Please refer to the Compensation Plan for Commission Ranks

The Power of Duplication (Everyone recruits 4)

GENS	YEARLY COMMISSIONS	MOVING UP BONUS	
		REGULAR	ACCELERATED
G1	\$384		
G2	\$3,456		
G3	\$12,058		
G4	\$46,464		
G5	\$184,090		
G6	\$734,592		
G7	\$1,363,737		
G8	\$3,880,319		
THE RANKS	MOVING UP BONUS		
Associate	-	-	
Venture	-	-	
Silver	\$200	\$400 (2 months)	
Gold	\$500	\$1,000 (4 months)	
Diamond	\$2,500	\$5,000 (8 months)	
Exec. Diam.	\$5,000	\$20,000 (12 months)	
Platinum	\$10,000	\$100,000 (24 months)	

The average order = \$160



TREMENDOUS EARNING POWER