

Immunoocal[®]

Platinum



The Next Generation of Scientific Support

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Anti-aging Medicine... what a term!

Believe it or not, there are physicians who believe this is a term that represents a questionable area of practice with equally questionable outcomes! To these individuals, I pose the questions - "What was the average age span of an American at the turn of the twentieth century?" (ANSWER: 46 years old) "What was the average longevity for an American male in 1967?" (ANSWER: 68 years of age) "What is it today?" (ANSWER: Pushing 80!)

The point I make is that we have been practicing anti-aging medicine as long as we have been practicing medicine itself! It's just that in the last few decades, there have been extraordinary efforts looking into the actual mechanisms which cause us to age and into how to slow this process down. At Immunotec, this has become a major focus of our work.

For over ten years, the scientific community has recognized Immunoocal as a key product in the field of immune system support. Now, to meet the health needs of a maturing population, the scientists at Immunotec have enriched this industry-standard bonded cysteine supplement and developed Immunoocal Platinum. What is it about the "Platinum" formulation that takes this a step further? Let's look at the science.

The major impact on your health that Immunoocal bestows is by providing the building blocks or "precursors" for your cells to be able to make glutathione. This is a technology that we continue to refine. Both Immunoocal and Immunoocal Platinum represent the only patented protein proven to do this. In the development of Immunoocal Platinum, we have looked very carefully both at the biochemistry of protein metabolism and at potential components of whey sub-fractions that relate to aging. Two separate formulations have been added.

Cytokine Modulating Proteins (CMP™) represent the next generation of whey protein subfractions. Cytokines are proteins that are used to coordinate the body's immune response to infectious agents and help manage normal cellular growth. Through proprietary isolation technology, we are now able to enrich Immunoocal to a

new level of immune support, providing available exclusively in Immunoocal Platinum. These components play roles in repairing cell damage, promoting healthy cell differentiation and growth, and inhibiting abnormal cell growth. For those scientists out there looking to spend a night or two on the Internet, CMP™ also acts by raising TGF-beta2 and by providing additional Lactoferrin, inhibiting the growth of disease-causing microorganisms.

RMF is an exclusive development from Immunotec's research and development team that balances the action of Immunoocal for prolonged use. The challenge of neutralizing the potential increase in acid production in individuals ingesting high amounts of protein has been successfully resolved with the Redox Modulating Formula. RMF helps maintain strong bones by preventing calcium loss, provides increased energy and more effective weight maintenance by modulating insulin, and improves mood, energy, well-being, alertness, concentration, and clarity. All that, in the convenience of a pouch!

Immunoocal Platinum provides a triple action for your immune health - raising glutathione represents Defensive immunity, the cytokine modulating proteins representing Reparative Immunity. Attention to the proper acid-base balance helps lead to Sustained Immunity.

Trying to read this article might have made you feel five years older, but Immunoocal Platinum will make you feel light-years younger!

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